

I'M THE **BOSS**  
of my life
YOUTH CONFERENCE

Sponsorship

Event Overview

“I Am the Boss of My Life” is an empowering youth conference focused on inspiring young people to take charge of their lives, make informed decisions, and pursue their dreams confidently.

Mission

To equip youth with knowledge, skills, and confidence, preparing them for a future where they can lead and succeed.

Event Highlights

Keynote speakers, interactive workshops, networking opportunities, and career exploration sessions



Highlight Video

Click Play or visit
<https://www.youtube.com/watch?v=ocMSt6Z0yEc>

Why Sponsor this Conference?

Community Impact

Directly support youth in the Overtown community and surrounding areas, helping them build a foundation for future success.

Enhanced Brand Visibility

Gain exposure to local leaders, community advocates, and an audience of over 500 youth attendees.

Networking

Opportunity to connect with other sponsors, community leaders, and OCYC stakeholders.

Corporate Social Responsibility

Demonstrate your organization's commitment to youth empowerment and community development.



Sponsorship Levels

Title Sponsor **\$50,000**

✦ Reach & Engagement

Exclusive recognition as the Title Sponsor, with the event named “I Am the Boss of My Life Youth Conference presented by [Your Company’s Name].”

✦ Prime Logo Placement

Featured prominently on all event materials, signage, website, and social media.

✦ Speaking Opportunity

Address all attendees during the event opening.

✦ Workshop/Panel Sponsorship

Opportunity to sponsor and brand a high-impact workshop or panel discussion.

✦ Branded Giveaways

Option to provide a branded giveaway item to all attendees, such as tote bags, notebooks, or water bottles.

✦ VIP Booth

Premier space location for engaging directly with attendees.

✦ Media Exposure

Prominent mention in all press releases and media coverage.

✦ Social Media Spotlight

Dedicated posts highlighting your contributions

✦ Post-Event Impact Report

A comprehensive report detailing the impact of your sponsorship.

✦ Attendance Impact

Allows 200 age-appropriate youth to attend the conference.



Presidential Sponsor **\$20,000**

(2 Available)

✿ **Prominent Logo Placement**

Logo featured on event materials, program, website, and social media.

✿ **Host of Luncheon**

Exclusive recognition as the Host of the Conference Lunch, with your logo displayed prominently in the dining area and on lunch-related materials.

✿ **Speaking Opportunity**

Remarks during the lunch.

✿ **Branded Workshop**

Sponsorship of a breakout session, with logo displayed.

✿ **Booth Space**

Reserved area for direct engagement with attendees.

✿ **Media Exposure**

Mention in all press releases and media coverage.

✿ **Social Media Recognition**

Mention on social media as a Presidential Sponsor.

✿ **Post-Event Impact Report**

A comprehensive report detailing the impact of your sponsorship.

✿ **Attendance Impact**

Allows 100 age-appropriate youth to attend the conference.



Chairperson Sponsor **\$10,000**

(3 Available)

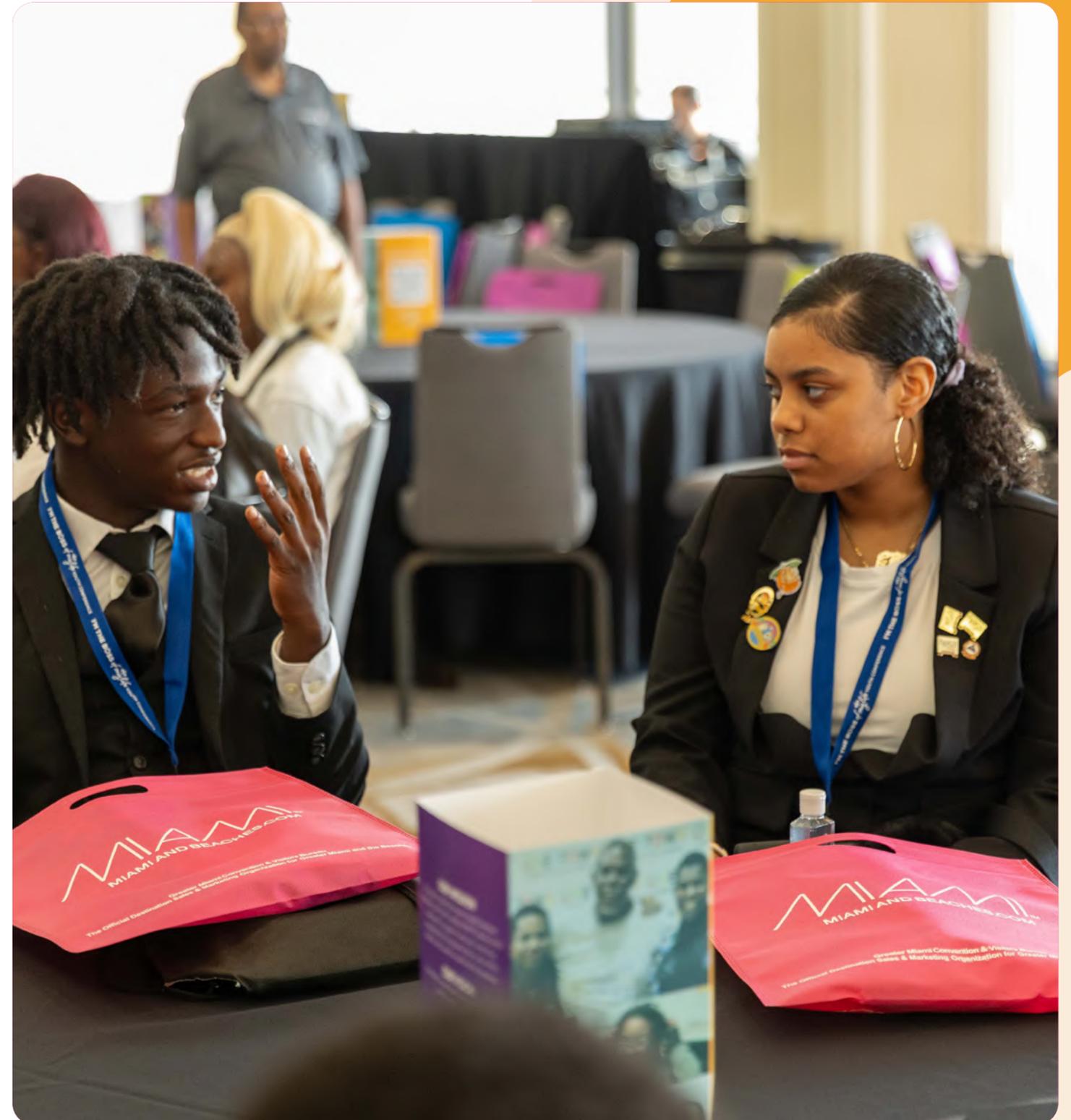
- ✿ **Logo Placement**
Displayed on select materials, website, and program.
- ✿ **Host of Breakfast**
Recognition as the Host of the Conference Breakfast, with your logo prominently displayed in the breakfast area and on breakfast-related materials.
- ✿ **Speaking Opportunity**
Remarks during the Morning Session.
- ✿ **Recognition in Program**
Listed as a Chairperson Sponsor.
- ✿ **Co-Branded Workshop**
Co-sponsorship of a breakout session with branding.
- ✿ **Booth Space**
Reserved area for sponsor engagement.
- ✿ **Social Media Recognition**
Mention on social media as a Chairperson Sponsor.
- ✿ **Attendance Impact**
Allows 75 age-appropriate youth to attend.



Executive Sponsor **\$5,000**

(7 Available)

- ✿ **Logo Placement**
Logo included in the program and select digital materials.
- ✿ **Recognition in Program**
Acknowledged as an Executive Sponsor.
- ✿ **Display Table**
Opportunity to have a table to engage attendees.
- ✿ **Social Media Mention**
Acknowledgment on social media.
- ✿ **Attendance Impact**
Allows 50 age-appropriate youth to attend.



Breakout Session Sponsor **\$3,000**

(Group / Industry Sponsorship - Limited Availability)

Ideal For: Industry associations, professional groups, trade organizations, corporate ERGs, and workforce development partners seeking targeted youth engagement.

✿ **Exclusive Breakout Session Sponsorship**

Sponsor one themed breakout session aligned with your industry (e.g., STEM, Healthcare, Entrepreneurship, Finance, Creative Arts, Trades, Technology, Public Service).

✿ **Logo Placement**

Logo displayed at the breakout room entrance and on session materials.

✿ **Session Recognition**

Verbal acknowledgment at the start of the breakout session.

✿ **Program & Digital Recognition**

Logo included in the event program and select digital materials.

✿ **Career Pathway Exposure**

Opportunity to highlight career pathways, internships, or workforce pipelines relevant to your industry.

✿ **Shared Resource Table**

Space to display informational materials during breakout transitions.

✿ **Social Media Acknowledgment**

Recognition as a Breakout Session Sponsor on conference social media.

✿ **Post-Event Impact Summary**

Snapshot of youth engagement and session outcomes.



Director Sponsor **\$2,500**

(10 Available)

- ✿ **Logo Placement**
Logo included in the program and select digital materials.
- ✿ **Recognition in Program**
Acknowledged as an Boss Sponsor.
- ✿ **Shared Display Table**
Shared table space for engagement with attendees.
- ✿ **Social Media Mention**
Acknowledgment on social media.
- ✿ **Attendance Impact**
Allows 50 age-appropriate youth to attend.



Table Sponsor **\$1,000**

(40 Available)

- ✿ **Branded Table for Youth**
Decorate a table for 10 youth with branded materials.
- ✿ **Program Recognition**
Listed as a Table Sponsor.
- ✿ **Social Media Mention**
Acknowledgment on social media.
- ✿ **Attendance Impact**
Allows 10 age-appropriate youth to attend.



Boss Sponsor **\$150**

- ✿ **Program Listing**
Listed in the event program as a Boss Sponsor.
- ✿ **Social Media Acknowledgment**
Group mentions on social media.
- ✿ **Attendance Impact**
Covers attendance for one youth attendee.



Impact of Your Sponsorship



About Us



In 2012, Overtown Children and Youth Coalition (OCYC) was formed by the anchoring community-based nonprofit organizations in the Overtown Community: URGENT, Inc., Overtown Youth Center, Touching Miami with Love, Lotus House, and Suited for Success/Dress for Success Miami with the support of the Southeast Overtown/Park West Community Redevelopment Agency and City of Miami District 5 City Commissioner Michelle Spence-Jones. Within months, additional stakeholders joined and worked together under the umbrella of Overtown Children and Youth Coalition. The groundbreaking step towards addressing the needs of Overtown's children and families with a collective impact and systems-level approach instead of a service-based structure with needs addressed in siloes was well-received by the community.

OCYC continues to serve as the backbone organization to support anchoring community-based organizations to empower Overtown as a community where all children and youth reach their full potential.

Mission Statement & Values

Through a collective impact model Overtown Children and Youth Coalition (OCYC) serves as the backbone to support Overtown's anchoring organizations to empower all the community's children and youth to reach their full potential.

- ✿ **Collaboration**
- ✿ **Community**
- ✿ **Leadership**
- ✿ **Continuous Communication**
- ✿ **Integrity**
- ✿ **Accountability**
- ✿ **Empowerment**



Backbone of Overtown Community

OCYC's support of the anchoring organizations brings the empowerment of the Overtown Community full circle.





Thank You for Joining us in Making a Difference!

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